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### ABSTRACT

A method for packaging comprising the steps of:

- (i) continuously feeding a packaging material as tubing from a supply;
- 5 (ii) slitting and unfolding said tubing to form a flat web of said packaging material;
- (iii) forming said flat web of packaging material around a fed product and longitudinally sealing the packaging material formed around the product; and
- (iv) cutting and sealing the packaging material at one or both ends of the
- 10 product.